ns\langle a 2022 SAN DIEGO

The Conference for Public Education Leaders

Pocket Guide



Download the app and search for NSBA 2022 Annual Conference & Exposition to view the schedule and session descriptions.





GENERAL INFORMATION

Continuing Education Credits

Track your session attendance through the mobile app (or the desktop version). Here's how to get your credits:

- 1. Download the CVENT Events App from your App store.
- 2. Search NSBA 2022 Annual Conference.
- 3. Log in with your First Name, Last Name, and email used for registration.
- 4. Add sessions by clicking on the Schedule tab at the bottom of the screen.
- 5. Select sessions by clicking All Sessions tab or selecting a day. Sessions must be added to your schedule before the session ends.
- 6. Click the + to add the session to your schedule.

To evaluate the session:

- 1. Click on your Profile tab.
- 2. Click Surveys
- 3. Select session attended
- 4. Select Survey

Once all evaluations are complete, you will receive an email from nsbaevents@nsba.org with a link to your certificate sent to the address linked to you profile.

Information Help Desk

An information help desk will be open and located across from registration in Exhibit Hall E of the San Diego Convention Center during established registration hours.

Lost and Found

All misplaced items turned into NSBA will be kept at the NSBA Information Help Desk across from registration in Exhibit Hall E of the San Diego Convention Center. Please check there for lost articles.

SHUTTLE SCHEDULE

	Friday, April 1
Time	Frequency
7:30 a.m. — 6:30 p.m.*	Every 20 Minutes

Saturday, April 2	
Time	Frequency
6:30 — 10 a.m.	Every 10 Minutes
10 a.m. — 2 p.m.	Every 30 Minutes
2 — 5:30 p.m.*	Every 10 Minutes

Sunday, April 3		
Time	Frequency	
6:30 — 10 a.m.	Every 10 Minutes	
10 a.m. — 2 p.m.	Every 30 Minutes	
2:30 — 6 p.m.*	Every 10 Minutes	

Monday, April 4	
Time	Frequency
7 — 10 a.m.	Every 15 Minutes
10 a.m. — 2 p.m.*	Every 20 Minutes

^{*}The ending time above is the last departure from the San Diego Convention Center to official hotels. The last bus departing the hotels going to the San Diego Convention Center is approximately 30 minutes prior to the end time listed.



CONFERENCE HIGHLIGHTS

Complimentary Headshots

Exhibit Hall F, Booth 323

Ready to update your LinkedIn profile or campaign materials? Visit the NSBA Booth during conference to get a free, professional headshot. And smile!

Conference Bookstore

Exhibit Hall E

Browse NSBA publications and popular titles from our conference speakers at the bookstore.

National Connection Lounge

Exhibit Hall F, Booth 123

National Connection and CUBE districts, stop by your exclusive lounge to relax, grab a cup of coffee, and network with other engaged leaders.

NSBA Booth Presentations

Exhibit Hall F, Booth 323

Hear about timely issues facing you and your district. You are invited to stay after and connect with the presenters. Be one of the first 20 attendees and receive an NSBA gift!

NSBA Cares Community Service Project Exhibit Hall F

Enhance your conference experience by volunteering to repackage food for weekend food programs, stuff backpacks with school supplies, and provide a special note of encouragement to a student. The community service project is Noon -5 p.m. on Saturday and Sunday.



FRIDAY, APRIL 1

7 a.m. – 5 p.m.

Registration

Exhibit Hall E

8 a.m. - 5 p.m.

Experiential Learning Visits.

(Registration closed Feb.28. There is no on-site registration.)

Cajon Valley Union School District

Check in outside across from Exhibit Hall G.

The Jacobs Institute for Innovation in Education

Masks required while indoors.

Check in outside across from Exhibit Hall G.

9 a.m. - 4:30 p.m.

Preconference Workshops

#1: Leading for the Future: Connecting Futures Thinking to Change in the Present

San Diego Convention Center, 29CD

#2: Strategic Talent Leadership: The Silver Bullet of School Improvement Strategies

San Diego Convention Center, 30AB

#3: Keeping Students Safe Every Day: A Practical Guide to Safer Schools

San Diego Convention Center, 30CD

9 a.m. - Noon

Preconference Workshops

#4: Becoming More Inclusive Educational Leaders — Supporting Our LGBTQ Students

San Diego Convention Center, 20BC

#5: Redefining Student Success

San Diego Convention Center, 29AB

#6: If You Don't Know Where You're Going, How Do You Know If You Got There?

San Diego Convention Center, 32AB

#7: Understanding the Key Work of School Boards

San Diego Convention Center, 20D

1:30 - 4:30 p.m.

Preconference Workshops

#8: Equity in Schools: A Different Lens for School Boards

San Diego Convention Center, 33AB

#9: Dyslexia: Hiding in Plain Sight

San Diego Convention Center, 29AB

#10: Sharing the Magic — Storytelling for Leaders!

San Diego Convention Center, 20BC

#11: Improve Achievement for All and Close Gaps

San Diego Convention Center, 32AB

6 - 7:30 p.m.

Leadership Reception

Hilton San Diego Bayfront, Sapphire Terrace



SATURDAY, APRIL 2

7 a.m. – 5 p.m.

Registration

Exhibit Hall E

8:45 - 10 a.m.

National Black Council of School Board Members Elections & General Business Meeting

Hilton San Diego Bayfront, Sapphire Ballroom M, Level 4

9 – 10 a.m.

Concurrent Sessions

Advocacy in Action: NSBA's Advocacy Agenda — How You Can Become an Advocate

San Diego Convention Center, 24ABC

Board Self-Evaluations Tied to The Governance Core and Coherence

San Diego Convention Center, 25ABC

Building Leadership Capacity to Ensure Equity "Sticks"San Diego Convention Center, 29CD

Elevating Student Voice in K-12 Education Governance San Diego Convention Center, 23ABC

Ensuring All Students Achieve: Tips for Board Action and Accountability

San Diego Convention Center, 32AB

How to Talk to Your Community about Student Achievement and Accountability

San Diego Convention Center, 33AB

It's Not Magic! It's Transparency and Communication!

San Diego Convention Center, 31ABC

Leveraging Chronic Absence Data to Inform COVID-19 Recovery and Family Engagement

San Diego Convention Center, 29AB

Master Class: STEM Saves the World! — Engage Your Students

San Diego Convention Center, 20A

Non-Defensive Communication to Build Relations, Increase Rapport, and Reduce Stress

San Diego Convention Center, 20BC

Opening the Door of Opportunity for McKinney-Vento Families

San Diego Convention Center, 30AB

Ready Set Govern: Roles & Responsibilities

San Diego Convention Center, 20D

The Happiest Place on Earth? Expanding Access to Pre-K San Diego Convention Center. 26AB

This is REAHL — Recovery, Education and Action for Healthy Living

San Diego Convention Center, 30CD

Maximizing ARPA Funds & Implementation in Your District

San Diego Convention Center, 28B

The Path Forward: Student and Teacher Well-Being Amidst and Beyond the Pandemic

San Diego Convention Center, 28C

Where Do We Go From Here? We RISE!

San Diego Convention Center, 28A

10:30 a.m. - Noon

General Session

Daymond John, Founder/CEO of FUBU, Presidential Ambassador for Global Entrepreneurship, Star of ABC's "Shark Tank" and CEO of The Shark Group

San Diego Convention Center, Exhibit Hall G-H

Noon – 5 p.m.

Exhibit Hall Open

San Diego Convention Center, Exhibit Hall F

NSBA Cares Community Service Project

San Diego Convention Center, Exhibit Hall F

Study Hall Sessions

San Diego Convention Center, Exhibit Hall F

12:15 - 12:45 p.m.

Addressing the Translation Challenge with the Right Technology

1:15 - 1:45 p.m.

Free School Bus Wi-Fi? Yes! Support Anytime, Anywhere Learning

2:15 - 2:45 p.m.

Fast Financing for Energy, Sustainability, and Deferred Maintenance

3:15 - 3:45 p.m.

Monthly Financial Reporting: A Great Step in Elevating District Leadership

The Ultimate Guide to Customer Service Training

12:30 - 2 p.m.

Meal Events Hosted by NSBA Equity Councils

Council of Urban Boards of Education Luncheon

Hilton San Diego Bayfront, Sapphire B-C

National Hispanic Council Luncheon

Hilton San Diego Bayfront, Sapphire A-E

1 - 2 p.m.

Concurrent Sessions

A Career Development Approach to Advancing Literacy Growth

San Diego Convention Center, 33AB

A Systems Approach to Language and Culture Immersion in the Lower Kuskokwim School District

San Diego Convention Center, 26AB

Classism 101: Understanding the Impact of Socioeconomic Status in Our Schools and Classrooms

San Diego Convention Center, 30CD

Developing Teen Global Competence and Entrepreneurial Skills Using Inclusive, Social Good Innovation

San Diego Convention Center, 31ABC

Implementing a Transparent Budgetary Process With the Board of Education and the Community

San Diego Convention Center, 23ABC

Indigenous Education in Canada

San Diego Convention Center, 30AB

Industry 4.0 & Jobs of the Future: Five Models School Districts Can Use to Build Programs

San Diego Convention Center, 32AB

Leveraging Federal Resources to Enhance K-12 School Security

San Diego Convention Center, 29AB

Master Class: Turning High-Poverty Schools into High-Performing Schools

San Diego Convention Center, 20A

Ready Set Govern: Board Policy & Leadership

San Diego Convention Center, 20D

System, Process, and People Success Equals Student Success in a Rural School District

San Diego Convention Center, 25ABC

The Politicization of American School Boards

San Diego Convention Center, 20BC

Why Diversity Matters

San Diego Convention Center, 29CD

Edgeless Learning: Stories from the Field

San Diego Convention Center, 28B

Finding Mental Health Resources to Support Our School Systems

San Diego Convention Center, 28C

Navigating the Pressure Points — 4 Critical Areas Impacting Every K-12 Campus

San Diego Convention Center, 28A

Purchasing Fundamentals 101: What Board Members & School Districts Should Know

San Diego Convention Center, 28D

2:15 - 3:30 p.m.

Council of Urban Boards of Education Elections & General Business Meeting

Hilton San Diego Bayfront, Sapphire Ballroom M, Level 4

3 - 4 p.m.

Concurrent Sessions

A Whole Child Framework

San Diego Convention Center, 30CD

Advocacy as Engagement: Connecting Your Community with Public Education Policy

San Diego Convention Center, 24ABC

Becoming an Effective DEI Leader: The ABCs of DEI Leadership

San Diego Convention Center, 30AB

Community Wellness: Successfully Eliminating Barriers to Learning

San Diego Convention Center, 26AB

Crisis Communication: Building Trust When Information Is Changing Rapidly

San Diego Convention Center, 29AB

INSIGHT into Career Immersion & Mentoring

San Diego Convention Center, 33AB

Making Every Voice Count: Effective Superintendent Evaluation

San Diego Convention Center, 31ABC

Master Class: Reinventing Education — The Art of Making Change Fun

San Diego Convention Center, 20A

Parent Engagement for English Language Learners

San Diego Convention Center, 29CD

Ready Set Govern: Parliamentary Procedure

San Diego Convention Center, 20D

Recruiting and Supporting Your New Board Members

San Diego Convention Center, 25ABC

Tired of School Improvement Strategies That Don't Yield Results?

San Diego Convention Center, 23ABC

Using School Climate Data to Improve Schools

San Diego Convention Center, 32AB

Working Together for a Behavioral and Mental Health Support Program

San Diego Convention Center, 20BC

Create a Winning Board Culture Without Losing to Politics

San Diego Convention Center, 28B

Forecasting COVID: A New Tool for School Leaders

San Diego Convention Center, 28D

Learning with Apple

San Diego Convention Center, 28A

3:45 – 5 p.m.

National American Indian/Alaska Native Council of School Board Members Elections & General Business Meeting

Hilton San Diego Bayfront, Sapphire Ballroom A-E, Level 4

6:30 - 8:30 p.m.

CUBE Urban Night Out

Para Events Center

9 – 11 p.m.

Joint Council Reception

Hilton San Diego Bayfront, Sapphire B-C





SUNDAY, APRIL 3

7:30 a.m. – 5 p.m.

Registration

Exhibit Hall E

8 - 9:30 a.m.

National Hispanic Council of School Board Members Elections & General Business Meeting

Hilton San Diego Bayfront, Sapphire Ballroom M, Level 4

8 - 9:30 a.m.

American Indian/Alaska Native Council Breakfast

San Diego Convention Center, 20BC

8:30 - 9:30 a.m.

Concurrent Sessions

7 Habits of Peak Performing School Boards

San Diego Convention Center, 26AB

Artificial Intelligence. Your Schools Must Embrace the Inevitable: Teach It.

San Diego Convention Center, 31ABC

Closing the Equity Gap: Innovative Strategies for Bilingual/Biliterate Learners

San Diego Convention Center, 30CD

Diversity Recruitment

San Diego Convention Center, 30AB

Emergency Preparedness for Students with Disabilities: Reducing Liability & Best Practice Solutions

San Diego Convention Center, 29AB

Empowering Excellence and Success Through Student Leadership

San Diego Convention Center, 32AB

How the COVID-19 Pandemic Has Changed School Law Forever

San Diego Convention Center, 24ABC

LifeReady Rural Style

San Diego Convention Center, 23ABC

Master Class: Leading Edge Award — Take Education Advocacy to the Next Level

San Diego Convention Center, 20A

Modeling Civility in Your School District

San Diego Convention Center, 25ABC

Ready Set Govern: Board Self-Evaluation

San Diego Convention Center, 20D

Using Policy to Promote Diversity, Equity, and Inclusion

San Diego Convention Center, 29CD

Using the Portrait of a Graduate for District Transformation

San Diego Convention Center, 33AB

Secret Shopping: What We've Discovered Over 5 Years & What It Means to Your District

San Diego Convention Center, 28B

Strategically Using Data to Elevate District Leadership

San Diego Convention Center, 28C

10:30 a.m. - Noon

General Session

Gregg Behr, Father, Children's Advocate, and Director for the Grable Foundation

Ryan Rydzewski, Award-Winning Author, Reporter, and Speechwriter

San Diego Convention Center, Exhibit Hall G-H

Noon – 5 p.m.

Exhibit Hall Open

San Diego Convention Center, Exhibit Hall F

NSBA Cares Community Service Project

San Diego Convention Center, Exhibit Hall F

Study Hall Sessions

San Diego Convention Center, Exhibit Hall F

12:15 - 12:45 p.m.

Forecasting & Solving: Social Determinants of Health for School Leaders

Protecting Your Investment — Future Proofing Your Infrastructure Lifecycle

1:15 - 1:45 p.m.

Creating a Secure Learning Landscape

Using a Rural Academy Model to Augment the 3-E's of Life Readiness

2:15 - 2:45 p.m.

Education Session on the EPA's New Clean School Bus Program and the Complexities of Electrification

Leading With Purpose: Re-Connecting With Your Why

12:30 - 2 p.m.

National Black Council Luncheon

Hilton San Diego Bayfront, Sapphire B-C

1 - 2 p.m.

Concurrent Sessions

At the Table Together: The Collaborative Superintendent **Evaluation Process**

San Diego Convention Center, 25ABC

Build a Blueprint for Linking Student Voice to Policy and Practice

San Diego Convention Center, 30CD

Click Here: How Digital Resources Help Students, Teachers. and the Bottom Line

San Diego Convention Center, 33AB

Creating Cultures of Inclusive Innovation in Your District or School

San Diego Convention Center, 23ABC

Educational Equity Is Board Governance Work — Is Your Board Ready?

San Diego Convention Center, 30AB

Embracing Heutagogy to Equip Students for the Innovations of the Future ... Today.

San Diego Convention Center, 31ABC

Engage, Inform, COMMUNICATE, Transform!

San Diego Convention Center, 26AB

Examining the School Board-Superintendent Relationship: Serving Students Today & Beyond the **Pandemic**

San Diego Convention Center, 20BC

Leveling Up in a Rural Community: Learning for All to Bridge the Equity Gap

San Diego Convention Center, 32AB

Master Class: The Art of Teaching

San Diego Convention Center, 20A

Navigating Legal Issues in Schools Related to LGBTQ Status

San Diego Convention Center, 29AB

Ready Set Govern: The Art of Communication

San Diego Convention Center, 20D

State of Play: NSBA Federal Advocacy Update

San Diego Convention Center, 24ABC

Systems of Care: Connecting Child Welfare Services and Schools

San Diego Convention Center, 29CD

Empowering Future Ready Schools with Modern Integrated Systems

San Diego Convention Center, 28B

Local Solutions to Solve the Homework Gap "Digital Divide"

San Diego Convention Center, 28C

Private LTE Connectivity for Public Sector Education

San Diego Convention Center, 28D

Science of Reading: The Hottest New Expression in Education

San Diego Convention Center, 28A

3 - 4 p.m.

Concurrent Sessions

Being 4 Today! It's Not Like Your School Experience!

San Diego Convention Center, 33AB

Collaboration: The Key to a School District's Success

San Diego Convention Center, 32AB

Family and Community Engagement: A Foundation for Districtwide Relationship Building

San Diego Convention Center, 30AB

Federal School Law Update: The First Amendment in the "New" Supreme Court

San Diego Convention Center, 24ABC

How to Deal with Negative People

San Diego Convention Center, 20BC

Life-Ready Graduates

San Diego Convention Center, 26AB

Master Class: Magna Award — Best Equity Practices

San Diego Convention Center, 20A

One District's Equity Journey

San Diego Convention Center, 29CD

Ready Set Govern: Self Care & Team Building

San Diego Convention Center, 20D

Superintendent Selection: The Right Process and the Right Fit

San Diego Convention Center, 31ABC

Ten Best Practices to Avoid Liability

San Diego Convention Center, 25ABC

The Reasonable Accommodation Playbook

San Diego Convention Center, 23ABC

The School Social Work Role: A Holistic Approach to Supporting Student Success

San Diego Convention Center, 30CD

Trauma-Informed Schools are Culturally Competent Schools

San Diego Convention Center, 29AB

Building Systems Our Students Deserve: The Future of Assessment

San Diego Convention Center, 28B









MONDAY, APRIL 4

7:30 a.m. – Noon

Registration

Exhibit Hall E

8 - 9 a.m.

Concurrent Sessions

African American Student Equity: PROUD Academy San Diego Convention Center, 30AB

College Academy: Earning an Associate Degree Without Losing the High School Experience

San Diego Convention Center, 32AB

Delivering a Bond Issue on a 4-3 Board Vote

San Diego Convention Center, 23ABC

Don't Be the Weakest Link

San Diego Convention Center, 26AB

Fostering Resilience Through Student Service Initiatives in a Post-Pandemic Era

San Diego Convention Center, 33AB

Leading the Way: The Power of Podcasting to Educate Parents and Patrons

San Diego Convention Center, 24ABC

Making Board Communication Effective and Efficient

San Diego Convention Center, 25ABC

Student Safety Coach Model: An Alternative to School Resource Officers

San Diego Convention Center, 29AB

The Necessity of Deeper Learning to Ensure Equity

San Diego Convention Center, 30CD

9:15 - 10:15 a.m.

Concurrent Sessions

Addressing Equity with Trauma-Sensitive Schools

San Diego Convention Center, 30AB

Bridging the Opportunity Gap: Career Pathways Resulting in Guaranteed Jobs for Students

San Diego Convention Center, 32AB

COVID-19 Related School Support for Hispanic/Latino Students and Families

San Diego Convention Center, 30CD

Creating Future-Ready Schools

San Diego Convention Center, 31ABC

Every Child, Every Grade, Every Day: International Baccalaureate Learning

San Diego Convention Center, 24ABC

Leading Early Literacy from the Front

San Diego Convention Center, 26AB

Leveraging Shared Governance to Facilitate Board and District Priorities

San Diego Convention Center, 25ABC

Youth Mental Health Solutions — Actionable and Accessible Resources to Solve a National Emergency

San Diego Convention Center, 29AB

10:30 a.m. - Noon

General Session

Liz Murray, Co-Founder & Executive Director of The Arthur Project

San Diego Convention Center, Exhibit Hall G-H



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