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National Connection

Your National Executive Resource

YOUR COMMUNITY

CONFERENCES | SYMPOSIUMS | DISCUSSION BOARD

YOUR TOOLS

RESOURCES | TOOLKITS

YOUR INSIGHTS

PUBLICATIONS | MULTIMEDIA

AN **nsba** PROGRAM

School board members and superintendents are expected to be knowledgeable and visionary leaders in their communities and states. National Connection (NatCon) is committed to delivering a national perspective that complements your state school board association membership.

NatCon program benefits encompass resources in three areas critical to advancing equity and excellence in public education:



COMMUNITY



TOOLS



INSIGHTS

As a NatCon participant, you and your district leadership team are connected to a growing network of over 11,000 participants across 1,100 districts with unlimited access to a wealth of resources that will help you shape the future of public education.



Your Community

CONFERENCES | SYMPOSIUMS | DISCUSSION BOARD

Being a part of a community builds valuable relationships and provides an environment for sharing ideas and innovative thinking. Whether you connect face-to-face at one of our in-person events or online through the discussion board, the networking opportunities are vital. Plus, NatCon participants can take advantage of registration discounts at NSBA Signature Events.

1. Do you have a national peer-to-peer environment where you can turn to for guidance?
2. Are you looking for a place to meet, network, and hear from industry thought leaders?
3. Would you like to have a safe, private platform to share your experience and gain perspective about trending topics?





NSBA ANNUAL CONFERENCE & EXPOSITION

This not-to-miss national event bundles community, tools, and insights into exclusive experiences designed specifically for NatCon attendees. Over three days, you'll connect with colleagues, learn about the latest services, tools, and products, and gain insights from over 250 educational sessions that will enable you to drive your district forward.

Also, as a NatCon attendee you'll receive these special benefits:

- 20% registration discount
- Early access to housing
- Tailored educational sessions and rural district events
- Private networking lounge with refreshments
- Discounts on most premium events

EQUITY SYMPOSIUM

Join other school board members, public school advocates, and leaders for a one-day symposium in Washington, D.C. to examine and discuss the strategies, current trends, research, and best practices around equity in our nation's public K-12 schools.

CUBE ANNUAL CONFERENCE

It's for NatCon too! Join members of the Council of Urban Boards of Education and other leaders for approaches that address some of the biggest challenges facing our most vulnerable students and their communities.

NATCON COMMUNITY & DISCUSSION BOARD

Explore controversial topics in a private environment unlike social media sites. This forum provides a resource library and access to an online network of school board members and district leaders where you give and receive expert solutions to everyday challenges.

“As a superintendent, I find that there is a network both of superintendents and school board members that we can connect with and engage with on topics that are very relevant to 21st century learning, topics that are very relevant to policy making.”

—Dr. Donna DeSiato, Superintendent, East Syracuse Minoa Central School District



Your Tools

RESOURCES | TOOLKITS

Public education leaders are tasked with many duties. Let us do the heavy lifting. Our resources are designed to help you perform your role effectively and efficiently. We provide the tools that help our participants create effective surveys, facilitate focus groups, develop engagement strategies, and much more.

1. **How does your school district compare when it comes to performance?**
2. **How can you strengthen your partnerships at the most senior levels in your district and beyond?**
3. **Are you prepared to respond to a crisis in your district?**



THE LEADERSHIP RESOURCE CENTER

Augment your reference tools with a collection of nationally developed summaries that inform and equip school boards with promising practices in school governance and leadership.

THE PUBLIC ENGAGEMENT TOOLKIT

Access an online resource comprised of factsheets, articles, graphics, and other information to help school boards and districts explain the value of public education and local governance in consistent, constituent-friendly language.

DIRECTORY

Search our national directory of NatCon participants to reconnect with a former colleague or locate a specific board leader.

BUYBOARD NATIONAL PURCHASING COOPERATIVE

BuyBoard is a free membership program that provides reduced pricing on products, equipment, and services your district uses every day. Through BuyBoard, you'll leverage the cooperative's ability to obtain bulk discounts, combined with the ease of online, web-based vendor and pricing review.



"I think National Connection is an excellent place for a school leader to go and look at the resources that are available to advance student achievement."

—Anne Byrne, Past President, NSBA



Your Insights

PUBLICATIONS | MULTIMEDIA

NatCon offers valuable insights that address the challenges, trends, and innovations in public education. Our content takes you deeper into complex issues, governance, and advocacy enabling you to discover best practices and solutions from leading professionals around the country. Whether it's a case study, podcast, or webinar, you'll gain new ideas to implement immediately.

1. **What new knowledge will help you expand your outlook on public education?**
2. **What are the trends most relevant to school board members and senior district staff?**
3. **How are the roles of school board leaders evolving?**





ASBJ (AMERICAN SCHOOL BOARD JOURNAL)

ASBJ is an award-winning, six-times a year magazine that offers exclusive interviews and peer-tested ideas on public education.

NATIONAL CONNECTION DAILY

Start your day with a morning executive e-news briefing that will keep you current on the latest news impacting education.

ASBJ BRIEF

Mental health, equity, technology innovations and teacher diversity are a sampling of topics delivered to your inbox monthly. The e-newsletter provides exclusive content just for NatCon districts.

CPE BRIEFING ROOM

Through short video overviews and supplemental resources, the insights uncovered by the Center for Public Education can be used at the board table, by district leadership teams, or with community groups to help improve public schools in your district.

LEGAL CLIPS

Seeking insights into trends and landmark cases? Legal Clips is the go-to electronic resource for developments in school law.

WEBINARS

NatCon offers a series of complimentary webinars throughout the year, featuring the nation's leading thought leaders. You can interact with speakers and thinkers who are changing the educational landscape.

Whether your district is large, small, or somewhere in between, NatCon has a pricing structure to work within your budget. If your district is in good standing with your state school boards association and you want to participate, contact us!

For more information or a customized quote for your district, email info@nsba.org or visit nsba.org/natconinfo and we will contact you!



Investing in students and our public schools has a profound impact on lives and society.

ABOUT US



Founded in 1940, the National School Boards Association (NSBA) is a federation of state associations and the U.S. territory of the Virgin Islands. Through its member state associations that represent locally elected school board officials serving approximately 51 million public school students, NSBA advocates for equity and excellence in public education through school board leadership.

We believe that public education is a civil right necessary to the dignity and freedom of the American people and that each child, regardless of their disability, ethnicity, socio-economic status or citizenship, deserves equitable access to an education that maximizes their individual potential.

In pursuit of these beliefs, NSBA and our members will continue to lead the national conversation about public education, advocate for public policies that ensure each student everywhere has access to an excellent public education where they live, create a better understanding of the importance of school boards and the benefits of local governance, and enhance the effectiveness of school boards.

NSBA and our members utilize our resources including the Center for Public Education (CPE), the Conference of State Association Legislative Staff (CSALS), Council of School Attorneys (COSA), Council of Urban Boards of Education (CUBE), Federal Relations Network (FRN), Friends of Public Education Network (FPE), National American Indian and Alaska Native Council of School Board Members (AIAN), National Black Council of School Board Members (NBC), National Hispanic Council of School Board Members (NHC), and the National School Boards Action Center (NSBAC) to fulfill our mission.

NSBA is a not-for-profit organization. The public policy agenda is determined by a Delegate Assembly made up of local school board members who represent their state associations of school boards. The Board of Directors translates this policy into action. Programs and services are administered by NSBA's Executive Director & CEO, and by professional staff. NSBA is headquartered within the metropolitan Washington, D.C., area in Alexandria, Virginia.

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The Ideal Complement To
Membership In Your State
School Board Association